



SPONSORSHIP MENU 2017

Music in the Park is a long-running concert series produced by Woodburn Public Library. These free, family-friendly community concerts are made possible thanks to the exclusive support of Woodburn's business community through sponsorships. The following sponsorship levels have been designed to create value for local businesses and to ensure the viability of the concert series.

Presenting Sponsor	\$2,000 and up Offers the highest level of promotion with your brand at the top of every piece of marketing and at every concert.
Production Sponsor	\$1,000 and up Affords the best promotion value with your brand at the bottom of every piece of marketing and at every concert as the Market, Stage or Professional Sound sponsor.
Band Sponsor	\$500 Offers the most affordable promotion value with your brand promoted in print marketing and at one concert.

Additional sponsorship elements may include:

- Social media, direct mail, email and newspaper advertising
- On-site promotion via banners and announcements
- Booth at one or multiple concerts

The library manager will work with you to customize your sponsorship package to suit your needs. Contact John to discuss your options.

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